

TAIRĀWHITI GISBORNE

Pre / Post TRENZ FAM 2025



FAMIL INFORMATION

The team at Tairāwhiti Gisborne warmly invites travel sellers attending TRENZ 2025 to express their interest in a Tairāwhiti Gisborne famil. This is your chance to discover Gisborne, where stunning landscapes, rich culture, and incredible outdoor adventures come together, making it a captivating destination for your clients.

We're offering a pre-and post TRENZ famil which has been designed to enhance your knowledge of Tairāwhiti Gisborne, allowing you to better understand the region for your clients. These fully hosted famils (where possible) will provide an in-depth look at what makes Gisborne a must visit destination.

The pre-TRENZ famil will be more adhoc (not a group famil), whereas post TRENZ the goal is to host a group of (10-12max) in Gisborne. Spaces are limited so please fill out the Expression of Interest Form [here](#) asap to secure your spot.

CONTACT INFORMATION

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Website - <https://www.tairawhitigisborne.co.nz/>

Trade Resources - <https://www.tairawhitigisborne.co.nz/trade-resources/>

TRENZ Expressions of Interest FAM form - <https://forms.gle/oW8AAWgrCSd47NXF7>

FAMIL DATES & ENQUIRY

TRENZ is a busy time for everybody, but we would love to host you in region pre or post TRENZ. We recommend two nights in region. This could be tied into other itineraries if visiting Hawke's Bay (3.5hrs south of Gisborne), or a trip to the Bay of Plenty (Whakatane - 2.5hr drive). Gisborne is 3hrs & 15mins from Rotorua.

Pre TRENZ (1st, 2nd, 3rd May): This allows two full days in region – ensuring you will be in Rotorua by 2pm on Monday the 5th of May. This will be more ad hoc & tailored to suit individual timings as opposed to a group famil. If you wanted to add additional destinations to your pre-fam, the earlier dates allow this.

Post TRENZ (Friday 9th – Sunday 11th): A post TRENZ group famil, designed for travel sellers from Western Markets hosted by Tairāwhiti Gisborne. If timings don't quite work for you, please still fit out the expressions of interest form & we will touch base directly.

DAY ONE

Midday / Early Afternoon:

Whether you're arriving into Gisborne from Hawke's Bay and or Bay of Plenty, we as a group and or you will drive directly to [Eastwoodhill](#) – New Zealand's National Arboretum. Eastwoodhill encompasses over 131 hectares planted in exotic and native trees, shrubs and climber plantings. Here, we will be joined by the Horticulturist who will take us on a private guided tour of the Arboretum in a motor coach – showcasing why your nature lover clients will love this special place.

Evening:

Gisborne city boasts a range of amazing dining experiences, utilising local produce and being a coastal city, boasts a large seafood offering. This evening we will head along to [Crawford Rd](#) or [Tahu](#) and enjoy an evening of delicious local cuisine.



DAY TWO

Morning:

We will start the morning with an interactive Stingray experience at [Dive Tatapouri](#) located 15 minutes from Gisborne City on Stage [Highway 35](#). Tatapouri offers a world-famous interactive Reef Ecology Tour with Stingrays and other sea life. Here you'll enjoy a unique experience where you will interact with Tamariki (children) of Tangaroa (Māori god of the sea) whilst immersing yourself in the local culture and magical marine surroundings of Tatapouri, where the first light touches our shores. Embark on a low-tide tour, wading out to the shallow water where friendly stingrays will greet you. This is an absolute Gisborne must do and one your clients will love!

Midday:

Midday we will head out to [Matawhero Winery](#) to give your clients a taste of the local wine offering available in Gisborne (with Gisborne being the home of Chardonnay in New Zealand). Here we will enjoy a private wine tasting accompanied by locally sourced gourmet antipasto platter. For those not staying at Matawhero, there will also be an opportunity to check out the [Matawhero accommodation](#) offering.

Afternoon:

In the afternoon we'll experience some true Kiwi ingenuity, partaking in the experience that is [Gisborne Railbike Adventure](#). Conveniently located off State Highway 35, just 5 kms west of the city, this is the perfect way to take in the picturesque Gisborne plains and rural countryside. Here you'll be hosted by Geoff who will take you on a two-hour Railbike experience providing a taste of what Gisborne Railbikes has to offer your clients.

Evening:

Your Gisborne experience wouldn't be final until you've experienced what we call the best movie cinema in the country (possibly the world), [Dome Cinema](#). Here, we will pre-book your bean bag and tuck into a unique movie experience. With halftime pizzas and cocktails on hand this little gem will leave you enchanted & excited for your clients to experience also.



DAY THREE

Morning:

This morning prior to departure we will have an hour and a half Cycling Tour. Gisborne city is surrounded by rivers, beaches, boutique wineries & heritage trails making it the perfect region to experience by two wheels! Here you will get a chance to experience the Tairāwhiti Gisborne City Tour with [Cyle Gisborne](#) who will share the local history of the region, from where Captain Cook first set

foot in New Zealand through to learning about the early Māori settlers. This is just a small taste of what Cycle Gisborne has on offer for your clients.

At the end of this tour, you are free to make your way to [Hawke's Bay](#), [Whakatane](#) or [Rotorua](#).



FAMIL ACCOMMODATION OPTIONS

[Matawhero Luxury Accommodation:](#)

If you're looking for unique accommodation in Tairāwhiti Gisborne, Matawhero winery has four luxury cabins set amongst the vines next to the rustic cellar door. Matawhero Wines is the oldest winery in the Gisborne wine region. Just a 10-minute drive from Gisborne City, the cabins offer all the modern amenities including smart tv, kitchenette and stylish interiors & of course wine!



Tatapouri Bay Oceanside Accommodation

From tiny houses to zen cabins, glamping tents to campground accommodation, Tatapouri Bay is absolute beachfront bliss located off the Pacific Coast Highway. Just 10 minutes from Gisborne, you'll feel like you're a world away – with fantastic wildlife sightings of penguins, seals, dolphins and a variety of sea birds. Sun-kissed, beach hair and sand between your toes, you can simply savour the good life at Tatapouri Bay. Tatapouri Bay also offers the best sunrises in region, from your comfort of your bed!



Whispering Sands

Whispering Sands provides comfortable beachfront accommodations for those who want to be at the centre of it all. With 14 beachfront apartments offering panoramic views, it's the ideal location for enjoying both sunrise and sunset. Your clients will be just a short walk from the city centre and a hop, skip & jump away from Waikanae Beach. This is the perfect getaway for those who appreciate both beach and city life.

