SOUTHERN LAKES POST-TRENZ FAMIL

9-13 May 2025



KIA ORA, WELCOME

Welcome to the Southern Lakes. Queenstown, Lake Wānaka, and Central Otago – our home, our passion, our place.

YOU'RE INVITED

We invite you to put forth your expression of interest to join us for a four-night post-TRENZ famil itinerary (one night in Wānaka and three nights in Queenstown that aims to share a mix of both new and mature tourism product from the Southern Lakes).

This region is rich in natural beauty, culture, heritage, and diversity. The soaring peaks of Glenorchy, the beech forests of Makarora, the historic townships of Arrowtown, Clyde and Ophir, the wine regions of Gibbston, Cromwell and Bannockburn, and the vibrant centres of Queenstown, Wānaka and Alexandra are only a few of the elements that shape this place's unique identity.

It is this diversity of landscape that shapes the experience and connects with everyone who visits.

A warm welcome is extended, inviting you to slow down and enjoy an immersive and scenic experience.

THE DATES:

Friday, 9 May to Tuesday, 13 May 2025 (4-nights

EXPRESSION OF INTEREST:

Complete this <u>Expression of Interest</u> form to register your interest to join our post-TRENZ famil.

ACKNOWLEDGEMENT:

We would also like to acknowledge that this would not be possible without the generous support from our regional partners and operators - transport, accommodation, and product suppliers. Please note this itinerary is a suggestion and inclusions that are featured will be in consideration of those suppliers who attend TRENZ.

IMPORTANT INFORMATION:

Your Expression of Interest will be reviewed by the team at Destination Queenstown, Lake Wānaka Tourism and Tourism Central Otago.

Confirmation of acceptance to attend this famil will be advised by Friday, 24 January 2025.

Please note there is a maximum of 15 buyers that will be accepted.

SAMPLE ITINERARY

A journey that invites you explore the uniqueness of our landscape and Southern hospitality.

DAY 1 QUEENSTOWN TO WĀNAKA

Upon your arrival in Queenstown, embark on a breathtaking journey over the Crown Range to



Wānaka. Once there, you'll be greeted with a warm welcome event, offering the perfect opportunity to connect with your RTO representatives and fellow famil participants. Settle in for an overnight stay in Wānaka.

DAY 2 WĀNAKA TO CENTRAL OTAGO

Start your day by selecting from a variety of morning activities, each showcasing the unique charm of the lakeside town of Wānaka. Afterward,



Journey through the stunning landscapes in Central Otago, where you'll enjoy a leisurely winery lunch and activity. Continue your journey through Gibbston before arriving in Queenstown to check in to your accommodation for the evening.

Did you know Queenstown Lakes' is embarking on an exciting journey to be a regenerative tourism destination and carbon zero by 2030? Learn more about our community's vision here.

DAY 3 GLENORCHY AND ARROWTOWN

The group will divide to explore two different corners of the Whakaitpu basin, Glenorchy and Arrowtown, both offering unique experiences steeped in natural beauty.



In the afternoon, everyone will come together for a shared activity, followed by a hosted dinner in Queenstown to conclude the day. Participants will spend the night in Queenstown.

DAY 4 EXPLORE QUEENSTOWN

This morning, you'll once again choose from a selection of activities before enjoying a lunch and



networking session with local operators. In the afternoon, select from a variety of activities and site visits, before winding down and savouring your final night in Queenstown. Participants will spend the night in Queenstown.

DAY 5 DEPARTING FROM QUEENSTOWN

You are free to depart Queenstown anytime, and depending on your departure flight



we can organise additional activities for you.

